

Code: Model Composition 1d

Type: Letter of complaint

Topic: *You saw an advertisement of a local supermarket and you went to do your shopping. However, you were disappointed. Write a letter to the director of the supermarket to complain about the misleading advertisement.*

Come to Bargain Market:

*The lowest prices in town, Large parking area, Polite staff,
Fresh food and vegetables, Wide selection of brand names,
Play area for children*

Dear Mr. Brown,

(The reason why you are complaining)

I am writing to complain about your supermarket. Your advertisement claims that it is the best supermarket in town, but when I shopped there I was really disappointed.

(Explain what you expected and what you found instead)

Firstly, your advertisement says that you offer the lowest prices but ‘feta’ cheese was 20% more expensive than in other supermarkets. Moreover, you claim that you have fresh fruits so I bought some apples that looked nice and red but when I went home I realized that they were rotten inside. To make matters worse I wanted to leave my five-year-old son at the play area but of-course he refused because the so called ‘play area’ was nothing more than a dull small room with a few colour pencils. Finally, the advertisement mentions that a large parking area is available but when I tried to park my car it was almost impossible. The supermarket lorries occupied most of the parking space.

(Formal remarks)

I hope that you will take these complaints seriously, and take action to improve the situation.

Yours sincerely,

Anna Lawrence

(170 words)

